

SPONSORSHIPS

Partnership with The Ghostlight Stage Company provides you with marketing to unique audiences, being an initial investor in an exciting new arts organization, and eclectic artistic opportunities.

Our partners share our commitment to enlivening the community with diverse artistic experiences that are accessible to all, mentorship for young artists and community engagement.

Since our start in May of 2023, more than 1,300 patrons of all ages have already been impacted by our work. The Ghostlight Stage Company is a 501(c)3 nonprofit arts organization that is quickly growing in popularity with every event and educational opportunity we produce, and your partnership would put you on the cutting edge.

We offer many options to make achieving your company's community engagement and philanthropic goals a success, while also offering professional entertainment and allowing you to be at the front lines of making a difference in the Cincinnati arts community.

Our staff will put in every effort to create a sponsorship that best achieves your goals and sparks your interest. We have listed out several sponsorship options below as a starting point, but are open to creating something completely unique for your organization as well. Together, we can make Greater Cincinnati more equitable, vibrant and thriving.

Educational Programming Sponsorship (\$3,000-\$8,000 sponsorships available): The Ghostlight creates unique educational opportunities that provide paths to learn new skills, uplift topics/artists that are often underrepresented, and provide mentorship for young artists. We just wrapped up our first ever *Shining a Light Workshop and Lecture Series*, which is a series of events aimed at Young Professional Artists to help them build their worldview and skillset. The 23/24 season of the series was funded in part by ArtsWave Young Professionals and included the following events: *Anti-Racism in the Arts*, *Contemporary Theatre and the Fat Body*, *Making the Arts Accessible*, and *Financial Literacy for Artists*. The Ghostlight Stage Company is currently seeking a

sponsor for our 24/25 season, which will include a whole new list of workshop and lecture topics. We also hope to offer more outreach programs to local public schools that will empower aspiring artists and nurture their talents, no matter what socio-economic boundaries may stand in their way. We specifically are looking to create a shadowing program for local public high school students that would allow them to be mentored by professional artists in the area at no cost to them, taking down the often steep financial barriers that come with wanting to study the arts. We plan to start this programming in the 24/25 season and are currently seeking a title sponsor.

Accessible Arts Sponsorships (\$1,000-5,000 sponsorships available): One of our core values is Accessibility and we require more funds to make many of our accessibility action steps achievable. For so many individuals the arts aren't an attainable career choice, hobby or even interest, simply due to the barriers in their way. We aim to tear down these walls and create arts events that every community member can feel safe and valued while attending. We strive to do this through ASL interpretation services, sensory-friendly performances, ADA compliant venues, assisted listening devices, enlarged and braille programs, and more. Sponsors can choose to fund one specific initiative (ex: funding ASL Interpreters for all of the season's events) or can choose to help cover several initiatives. Your support makes a person's dream of finally experiencing the arts a reality.

Theatrical Event Sponsors (\$8,000-\$35,000 sponsorships available): Our theatrical productions are the heart of our organization. Your support will enable us to create high-quality, captivating productions. We entertain and inspire our audiences with inclusive storytelling ranging from reinventing old classics for the modern audience to cutting edge new works by Cincinnati playwrights and more. We most recently presented a family-friendly production of *Sherwood: The Adventures of Robin Hood*, this May to wrap up our 23/24 season at Keehner Park Amphitheatre. That performance was free for the public to enjoy and we also had free facepainting and archery to enjoy before the shows, as well. Up next to kick off our 24/25 season we will present our One Act Double Feature event. This annual theater event is a celebration of new works that pulls back the curtain for audiences to see how new plays are created. Sponsors can

choose to fund one specific theatrical event of their choosing, or several. Your support makes events like these possible.

Collaborative Arts Events Sponsor (\$4,000-\$10,000 sponsorships available): The Ghostlight Stage Company often challenges what it means to be a “stage company,” and produces much more than just theater. We diversify our offerings by hosting a variety of events such as runway shows, multi-disciplinary arts events, interactive art gallery events, and more. These events showcase the rich tapestry of artistic talent in our Cincinnati community. Most recently, we produced *Femininity, Fiber Arts and Fashion: A Women’s History Month Workshop Series and Gallery Event*, which was presented free of charge to the community on March 24 during our 23/24 season.

Salary Support Sponsorship (\$25,000-\$200,000 sponsorships available): To ensure the sustainability and growth of our organization, we are in need of funding to provide salaries to our Key Staff, who currently receive only stipends for each project completed. This will allow us to attract and retain top talent, put more hours in to provide even higher quality artistic events/services, and enable us to expand our impact and reach. Our current top priority for salary support is for our CEO/Producing Artistic Director to receive a part or full time salary by the 25/26 season.